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MINUTES OF THE SUNNYVALE DOWNTOWN ASSOCIATION MONTHLY BOARD MEETING

Date: June 3, 2015 Time: 10:30

Location: Location: Broadcom, 190 Mathilda Pl., Sunnyvale, CA 94086

AGENDA

1. Attendance Mansour Nasser, Donna Lang, Kathy Johnson, Joel Wyrick, Gary Gold, Joe Antuzzi, Maria Rodriguez, Leigh Odum

2. Acceptance of Minutes

Motion: To approve minutes from May 6, 2015

Vote: Motion carried

Resolved: Minutes from the meeting on May 6, 2015 approved without modification

3. Public Comment

a. Presentation: Water Supply and Drought by Mansour Nasser, Water and Sewer Division Manager

How best can we manage our water? We have the lowest snow pack in recorded history. Our sources of water supply are very low. Ground water is very low. The water district has asked to reduce use by 30%. In April we cut down usage by 27%. Reduction measures already in effect in Sunnyvale:

-The city is asking restaurants to only serve water upon request and will be sending a letter to residents and businesses to notify them of this new policy.

-Power washing sidewalks is still allowed but asked that we use water

sparingly.

-Medians will not be watered unless there is a tree

-If there is rain not to water lawns for 48 hours after

-State Laws: Hotels and Motels will be washing towels and sheets upon request only.

-City Law: Schedule for watering lawns are: odd address watering days Mon & Thurs and even address Tues & Friday.

Some cities are fining people for going over certain watering use. Sunnyvale is not fining now, but are strongly recommending and trying to change behavior.

Daily per capita water use has gone down in Sunnyvale from 241 gal per capita in 1985 to 116 in 2014.

b. Budget Supplement: Will be out next week. Council will be reviewing the budget next week.

c. Evelyn Paving Project will begin in June. Due to the paving schedule the Music series will be held at the Washington St. end of Murphy Ave.

f. The door to the first floor stairs in the Plaza Del Sol parking lot is sticking

g. Bike rack update. The city sent him a letter that the city will get a bike rack for him.

h. Comment on the light pole banners: they should advertise something more specific that is going on downtown.

i. We would like to look at the possibility of getting banners hung across Murphy Ave. Banners for private events are restricted. Would we be able to change these for events?

h. Is there a way to incorporate the entire downtown district in the image in downtown, not just Murphy Ave.

j. Would it be possible to request mitigation funds from the new developers.

4. Police Report (Lt. Ava Philips), BRE/Solstice Report (Camron Shelton), Carmel Loft House (Heather Payne) No activity to report.

5. New Business

a. Visitor's guide is going to the printers and should be available in the next few weeks.

6. Old Business

a. BID Requests

b. BID Policies

7. ED/Staff Report

a. Magic of Sunnyvale: Turnout was good. Participants visited all locations.

b. Summer Series Update. We're all set and we're looking for BID members to work the booths.

8. Standing Committees

a. no standing committees at this time b.

9. Executive Session (closed session)

10. Adjourn

Next meeting will be held on July 1, 2015

Minutes respectively submitted by Leigh Odum