

MINUTES OF THE SUNNYVALE DOWNTOWN  
ASSOCIATION MONTHLY BOARD MEETING

Date: December 2, 2015 Time: 10:00 am

Location: Location: Broadcom, 190 Mathilda Pl., Sunnyvale, CA 94086

AGENDA

1. Attendance  Elaine Little, Antonia Rowdon, John Sevey, Kathy Johnson, Joe Antuzzi, Joel Wyrick, Gary Gold, and Leigh Odum

2. Acceptance of Minutes

Motion: To approve minutes from October 7, 2015

Vote: Motion carried

Resolved: Minutes from the meeting on October 7, 2015 approved without modification

3. Public Comment

a. 15 minute parking: we will select specific parking spots for the 15-minute parking spots.

b. Leigh is now an administrator on the SDA Facebook page.

c. The sale of the Town Center project has been approved by the city.

4. Police Report (Lt. Ava Phillips) not here.

5. New Business

a. Pre-Game Day! Info

The city has contributed \$15,000 for game day. The SDA will sell beer for the event. We'll have 4 security officers working. The stage will be up from 4:00 to 10:00 pm. There will be 2 bands scheduled and a DJ.

b. Advertising: Joe thinks we should get into some hotel books. The cost is \$4000 a year. Let visitors know about downtown Sunnyvale. Staff is recommending that we do this.

6. Old Business

a. BID Requests

7. ED/Staff Report ☐

a. Holiday Tree Lighting

We're spending \$3,000 on tree. Joel recommends we buy an artificial tree rather than buy a real tree every year. In the long run it'll save us money.

b. Rotary has a kids craft both planned and carnival games

c. The school choirs are coming

8. Standing Committees ☐

a. no standing committees at this time

9. Executive Session (closed session) ☐

a. Executive Session not scheduled

10. Adjourn 11:00

Next meeting will be held on January 6, 2015

Minutes taken by Leigh Odum