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**MINUTES OF THE SUNNYVALE DOWNTOWN
ASSOCIATION MONTHLY BOARD MEETING**

Date: January 6, 2016 Time: 10:00

Location: Location: Broadcom, 190 Mathilda Pl., Sunnyvale, CA 94086

AGENDA

1. Attendance

Joel Wyrick, Leigh Odum, John Sevey, Joe Antuzzi, Robert Ballard, Andy Kasik, Epenesa Pakola, Satnam S Bola, Mantit Singh, Kathy Johnson, Ava Phillips

2. Acceptance of Minute

A motion was made to approve the minutes from December 2, 2016. Motion passed unanimously without modification.

3. Public Comment

Leigh is having trouble with AT&T service in her store. It's been an ongoing issue.

4. Police Report (Lt. Ava Philips) Police will have areas covered for Super Bowl

5. New Business

a. 2016 Budget Proposal: This budget will be effective 7/1/16 to 6/30/17 and will be submitted to the city by 1/20/16.

A Motion made to approve budget, motion carried. Motion approved unanimously

b. Mike Johnson will be managing social media marketing, email marketing, and blog posting on the website.

6. Old Business

a. BID Requests. Lou Soliz, Carmen Martin, and Sandra Mann are no longer in business. We'll give them 30 days before the city sends the rest of the names to collections.

b. Parking (Delivery Permits)

Andy issue 1: He is required to have 20 spaces for tenants and pays to have 20 extra spaces in the structure for tenants. The problem is when tenants go on vacation for more than 3 days they get their cars towed. Maria will check with public works regarding the rules for their permits.

Issue 2: Solstice/BRE has changed its guest parking policy from open to retail customers from 9:00 to 6:00 to a "No public parking" policy. Andy says this goes against the original parking agreement with the city.

c. 15-minute parking: Joel submitted the selected parking spots for 15-minute parking and is awaiting approval from the city.

d. The delivery permits need to be reviewed for renewal. We need to set guidelines and determine how many permits we can issue.

e. Guests of Aloft can park overnight with their permits in the Carroll Lot, McKinley Lot, and the underground lot.

7. ED/Staff Report

a. Pre-Game Day! Update Game day is 2/6/16 from 4:00 PM to 10:00 PM.

We'll possibly have an obstacle course for kids put on by Pop Warner. They'll also provide cheer performances.

We have three bands Fareneit 5150, Tortilla Soup, and the Hit Men. There will also be a DJ. Art work will be ready on Friday for approval. We'll have a meeting Jan 27th for a pre-game meeting at Rok Bistro at 10:00 AM. We will make sure to keep walkways clear during the event. Joel does not think there will be issues. Sunnyvale does not require us to have police. We will have 6 security guards. We will tent the stage just in case it rains.

8. Standing Committees : None at this time.

9. Executive Session (closed session) : Not scheduled

10. Adjourn 11:35

Next meeting will be held on February 3, 2016

Minutes taken by Leigh Odum