

MINUTES OF THE SUNNYVALE DOWNTOWN  
ASSOCIATION MONTHLY BOARD MEETING

February 3, 2016, 10:00 am

Broadcom, 190 Mathilda Pl., Sunnyvale, CA 94086

**1. Attendance** Dr. Gary Gold, Joel Wyrick, Joe Antuzzi, Liam Balfe, Irene Murphy, Maria Rodriguez, Epenesa Pakola, Antonia Rowdon, Mikyong Kim (Regina), Jung On Kim, Johnny Sevey, Ava Phillips, Kathy Johnson, Susan Brandon, Elaine Marshall, Satnam Bola, Adam Andrews.

**2. Acceptance of Minutes** John motioned to approve the minutes from January 2, 2016. Joe seconded. Motion passed unanimously.

**3. Public Comment**

a. Irene proposed a beer walk in downtown Sunnyvale: 30 breweries offering beer tastings.

b. Gary commented on traffic problems with drivers not merging on the expressways such as Lawrence.

c. Leigh gave an update on the new marketing plan. We have more Facebook fans and are working on directing traffic to the website.

d. Susan Brandon commented on the street closure for this weekend during Super Bowl, particularly Friday Night. Her concern is that the street was closed without enough notice and is concerned that it's not necessary. Ava replied that with the Super Bowl and all the other events on the street the city thought it would be best to close the street and provide police support downtown. Sunnyvale's downtown is the closest downtown to the Levi Stadium so Public Safety wants to be prepared just in case there's a very large crowd. We don't know how many people are going to come to downtown so public safety wants to make sure its safe.

The city decided to close the street independently, not at Pure Lounge's request, and was concerned that there would be so many people on the street that it would be a safety issue if they don't close the street. The police will be all over the street.

**4. Police Report** (Lt. Ava Phillips) The city will have additional officers this week through Sunday.

**5. New Business**

a. Parking Charging Station (Elaine Marshall/City of Sunnyvale) Elaine runs sustainability programs in the city. The city has a grant for up to 4 stations. The grant covers the cost of station and installation. They are looking to add these at city hall, at the caltran parking garage, and the Sunnyvale/Evelyn lot. They are level 2 charging stations that charge in 2- 3 hours and 2 spaces would be reserved for cars using the charging station.

There is concern from downtown merchants about taking parking spots in the Sunnyvale/Evelyn lot so they will see if they can find a spot in another lot.

b. Out door dining permits: chairs and tables must be brought in at night. This is a condition of the permit. Maria asked us to remind businesses of this policy and asked for assistance in reminding downtown businesses. It is illegal to have non-permit banners and leave tables and chairs over night. In addition, gas heater tanks may not be left in heaters over night.

Liam asked what the advantage to this policy is. They have to bring their furniture in every night at 2:00 am when they close and it is a problem for them. Maria said that the city needs to clean the sidewalks. Liam would like to propose another solution so they don't have to take tables in every night. There were comments from some businesses owners that the sidewalks are not being cleaned thoroughly.

Liam said that business owners can buy nicer, more substantial furniture if they didn't have to move it every night.

One idea would be to bring in furniture only on cleaning days.

Everyone has different needs and the city has to have a policy that applies to everyone. The SDA will try to work with Fibbars to come up with a plan.

John said that it is important to follow the guidelines.

Susan suggested that we pick a day to do the cleaning and leave the chairs out

Summary of this topic: The city wants to enforce the rules as they are now but are amenable to changing or updating the rules to suit the needs of the businesses. The SDA will form a committee to see what changes can be made and will communicate with downtown businesses.

The first subcommittee meeting will be on 2/10 at 2:00 at the Rok.

**6. Old Business** a. BID Requests: Flywheel would like it's late fees waived because they are a new business. Gary made motion, Leigh second that motion. Motion passed.

b. Parking (Delivery Permits) The delivery permit is to allow businesses that are required to deliver to park their delivery trucks. Right now they can leave their trucks there without limitations. This is creating a problem with the vans/trucks taking up too much of the parking during peak business hours, like lunch and dinner.

Joel recommended the businesses that use the Carroll Street lot come to an agreement.

**7. ED/Staff Report** a. Pre-Game Day! Update Everything is all set. Public safety has all the information needed.

## **8. Standing Committees**

**9. Executive Session** (not scheduled)

**10. Adjourn** Motion made by Epenensa to adjourn, seconded by Gary and unanimously approved to adjourn at 11:53. Next Meeting will be held on April 6<sup>th</sup>.

Minutes taken by Leigh Odum