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## MINUTES OF THE SUNNYVALE DOWNTOWN ASSOCIATION MONTHLY BOARD MEETING

Date: July 6, 2016

Time: 10:00

Location: Location: Broadcom, 190 Mathilda Pl., Sunnyvale, CA 94086

### AGENDA

1. Attendance: Lt. Eva Philips, Irene Murphy, Epenesa Pakola, Kathy Johnson, Joe Antuzzi, Joel Wyrick, Gary Gold, Maria Rodriguez, Amit from Dish Dash, Larysa Yost, Sam Bola, Bali Bola

2. Acceptance of Minutes: Gary made a motion to accept the June minutes, Joe seconded the motion, motion passed unanimously.

#### 3. Public Comment

a. Kathy asked that we get a monthly update regarding developments on the Town Center from Maria, City of Sunnyvale Economic Development.

b. Maria Update: The council approved the developer's application to knock down metal framing in redwood area in the development, making temporary parking, changing residential from sale units to rental units. We will know on Monday if the oversight committee approves these permits. It has not been decided where the construction workers will be parking.

c. Larysa from Trio school: She rents a space in 121 W. Washington Ave. The noise from the Summer Series Wednesday night music events is creating a disturbance for her business. She says has to close early on Wednesday nights and is losing business due to the noise. She believes that the Summer Music series is bad for all downtown business. She does not think it's good for her business and thinks it should be cancelled. Larysa requests that the SDA move

the music to the Evelyn end of Murphy Ave. or to a park. Joe commented that the music occurs on both ends of the street because businesses owners on both ends of the street wanted the stage close to their establishments. The board will vote on whether or not to move the stage to the event next month.

d. Maria: Reminded the SDA members that the delivery permits allow vehicles to park in the underground parking.

e. Leigh would like to start a private Facebook page for all SDA members to use as a way to improve outreach with members. This would be closed to the public and available for SDA members to communicate.

4. Police Report (Lt. Ava Philips) Months ago the SDA requested enforcement for parking permits and the SDPS followed. Otherwise there have been no events. Questions for Lt. Philips:

a. Amit received a parking ticket even though he had a permit.

b. Irene commented on the illegal parking and unloading behind Goodwill. It's a red zone that many goodwill customers use to unload donations. The problem is that it's along a narrow space in the parking lot. Traffic gets blocked by customers making donations.

c. Epenesa said that Aloft gets people in the hotel that make her feel uncomfortable. Eva recommended we call the non-emergency number 408 730-7180 for non-urgent problems.

d. Gary Gold: commented on his concerns about the investigation on the theft in his shop being bounced around the department. Ava said it's part of the process and that the investigators have the information.

5. New Business: None

6. Old Business

a. BID Requests/Collections: The SDA has received a few notices that some businesses are no longer in business.

b. Irene: The Beer Walk organization would like to host the Beer Walk a week before Superbowl at the same time as SF Beer Week, which would be favorable because it gets a lot of marketing and a great turnout.

c. Outdoor Furniture being left out at night: Sidewalk cleaning is done on Mondays and Thursdays. Power washing is done on Thursdays. They clean a quarter of the street each week so that the whole street gets cleaned over the course of a month. Joe proposed that businesses clean and sweep their areas and bring in furniture in once a week for power washing. Joe suggests that we request to take furniture in on the days they do the power cleaning and

businesses sweep their own areas. The SDA would like to be included in the process of setting the cleaning guidelines.

7. ED/Staff Report

a. Summer Series Update: Attendance is a little better than last year and no problems with the crowds.

b. Jazz & Beyond Update: We're all set to start.

8. Standing Committees

a. no standing committees at this time

9. Executive Session (closed session)

10. Adjourn

Next meeting will be held on August 3, 2016

Minutes submitted by Leigh Odum